

2020 Marketing Opportunity Menu

The Uptown Chamber offers our members many options to market and connect your business. Choose your sponsorship level and leverage the marketing power at Chamber events to enhance your company's exposure throughout the year.

Monthly Membership Luncheon Presenting Sponsor - \$150

- Company Logo/name on event website, email invitation, monthly printed & digital newsletter and social media
- Recognition at the Luncheon
- Opportunity for "Minute at the Mic"
- Display table at event
- Opportunity to put promotional materials at each place setting
- One ticket to the Luncheon

New Member Kickstart Sponsor - \$75

- Company Logo/name on presentation materials as well as event website, email invitation, monthly printed & digital newsletter and social media
- Recognition at the Kickstart Orientation
- Opportunity to put promotional materials at each place setting

Annual Business Expo, Network & Taste (March 2020)

Title \$4,000 | Platinum \$1,500 | Vendor Reception \$1,000 | Gold \$800 | Silver \$500

Annual Student Citizenship Awards (May 2020)

Title \$1,800 - SOLD Suncoast Credit Union
Excellence \$850 | Student and Parent \$100

Annual New Teacher Breakfast (August 2020)

Title \$2,500 - SOLD Caspers Company McDonald's Restaurants
Principal \$850 | Teachers Table \$250 | Vendor Table \$75 | Teacher \$25

Annual Dinner & Business of the Year Awards (September 2020)

Title & Award Presenters \$3,000
Cocktail Sponsor \$1,500 | Dessert Sponsor \$1,000 | Platinum \$500 | Gold \$300 | Silver \$100

In Kind Sponsorships are always welcome & available for events

Printing | Food & Beverage | Photography | Videography | Event Venue Rental Fees | Audio Visual Rental | Decoration | Signage | Trophies & Awards | Raffle/Door Prizes

Sponsorship must be paid in full 30 days prior to event to be included in marketing materials.
Contact (813) 989-7004 or email CEO@UptownChamber.org

2020 Marketing Opportunity Menu

Annual Business Expo, Network & Taste Title Sponsor \$4,000

- Title billing on the Chamber website, all newspaper ads, flyers, banners, tickets and programs
- Your logo displayed on area bus benches with the Expo advertising
- Exclusive feature in Expo program – 2 Full pages
- Exclusive category
- 2 VIP booths at Expo-prominent location
- 6' Tables are covered and skirted, two chairs included for each table - Electricity (if requested)
- Included on the Treasure Hunt sponsors' card
- Your logo displayed on main event video board
- **100 VIP** tickets (with your logo) will be provided to the title sponsor for mailing
- First right of Refusal following year

Annual Business Expo, Network & Taste Platinum Sponsor \$1,500

- Company logo in Expo newspaper ads, flyers
- 1 page ad in Expo program
- 1 premium booth that includes 1- 6ft. tables, tables are covered and skirted, 2 chairs
- Marketing materials pre-stuffed into souvenir bags distributed at Expo
- Included on the Treasure Hunt sponsors' card
- **50** Admission tickets to distribute to your business contacts

Annual Business Expo, Network & Taste Vendor Reception Sponsor \$1,000

- Company logo in Expo newspaper ads, flyers
- 1 full page ad in Expo program
- 1 prime booth next to the vendor reception area
- Included on the Treasure Hunt sponsors' card
- **40** Admission tickets to distribute to your business contacts

Annual Business Expo, Network & Taste Gold Sponsor \$800

- Company logo in Expo newspaper ads, flyers
- ½ page ad in Expo program
- 1 prime booth in Expo which includes a 6ft. table covered and skirted, 1 chair
- Included on the Treasure Hunt sponsors' card
- **25** Admission tickets to distribute to your business contacts

Annual Business Expo, Network & Taste Silver Sponsor \$500

- Company name in Expo brochure and on event advertising
- Business card ad in Expo program
- 1 booth in Expo which includes a 6ft. table covered and skirted, 1 chair - Internet access
- Included on the Treasure Hunt sponsors' card
- **10** Admission tickets to distribute to your business contacts

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Annual Student Citizenship Awards Luncheon Sponsor Benefits - May 2020

Presenting Title Sponsor \$1,800 – SOLD: SUNCOAST CREDIT UNION

- Exclusive Category
- Title sponsor is listed as “Presented by”
- Company recognized in all press releases regarding the event
- Company recognition in all publicity materials
- Company banner displayed at the event
- Shown as Title sponsor on all event signage
- Recognition as Title sponsor during the event
- Opportunity to speak for 5 minutes at the event
- Recognition as Title sponsor in the Chamber’s monthly newsletter
- Recognition as Title sponsor in the Chamber’s numerous email notifications
- Title listing on all the Chamber social media outlets
- Recognition on the Chamber website as event Title sponsor
- Company representative assists with awards presentation
- Reserved table seating
- Four (4) tickets to the luncheon

Excellence Sponsor \$850

- Company recognized in all press releases regarding the event
- Company banner displayed at the event
- Recognition as sponsor during the event
- Recognition as a corporate sponsor in the Chamber’s monthly newsletter
- Recognition on the Chamber Website as an event sponsor
- Two (2) tickets to the luncheon

Student & Parent Sponsor \$100

- Company name recognized in all press releases regarding the event
- Company name listed as table sponsor at the event
- Recognition as a Student & Parent sponsor in the Chamber’s monthly newsletter
- Recognition on the Chamber Website as a table sponsor

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Annual New Teacher Breakfast Sponsor Benefits - August 2020

~~Title Sponsor \$2,500 SOLD: CASPERS COMPANY MCDONALD'S RESTAURANTS~~

- Company recognized in all press releases regarding the event
- Event Display Table
- Recognition as Title Sponsor during the event
- Recognition as a corporate sponsor in the Chamber's monthly newsletter
- Recognition on the Chamber Website as event sponsor
- Representative address to teachers
- 8 tickets for the breakfast

Principal Level Sponsor \$850

- Company name listed in Chamber Connection newsletter, weekly e-blasts, social media sites and all media releases
- Representative address to teachers
- Event Display Table
- Program Recognition
- 4 tickets for the breakfast

Teacher Table Sponsor \$250

- Company name listed in Chamber Connection newsletter, weekly e-blasts, social media sites
- 1 ticket for the breakfast
- Program Recognition

Vendor Table \$75

- Company name listed in Chamber Connection newsletter, weekly e-blasts, social media sites
- Program Recognition
- Event Display Table

Teacher Sponsor \$25

- Company name listed in Chamber Connection newsletter, weekly e-blasts, social media sites

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Annual Awards and Installation Banquet including Citizen of the Year and Business of the Year September 2020

Title & Award Presenter \$3,000

- Company listed as sponsor on formal invitations and all media releases
- Company banner on display at event
- Company representative will be included in ALL award presentations
- Company representative will present and be photographed in ALL award presentations
- Table and program recognition - full page ad in program
- 8 tickets to dinner - VIP seating

Cocktail Reception Sponsor \$1,800

- Signage and banner display at Cocktail Reception
- Company recognition on all media releases and event signage
- Table and program recognition - 1/2 page ad in program
- 4 tickets to dinner - Preferred seating

Dessert Reception Sponsor \$1,200

- Signage and banner display at Cocktail Reception
- Company recognition on all media releases and event signage
- Table and program recognition - 1/4 page ad in program
- 4 tickets to dinner - Preferred seating

Platinum Sponsor \$500

- Company representative will present a Chamber Champion Award
- Company recognition on all media releases and event signage
- Table and program recognition - business card size ad in program
- 2 tickets to dinner - Preferred seating

Gold Sponsor \$300

- Company recognition on all media releases and event signage
- Table and program recognition - business card size ad in program
- Access to presale event tickets and preferred seating

Silver Sponsor \$100

- Company recognition on all media releases and event signage
- Access to presale event tickets and preferred seating

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