

2021 Digital & Print Advertising

The Uptown Chamber offers our members many options to market and connect your business via digital advertisements on our website, in our weekly e-newsletter, on our printed materials and with event sponsorships. Contact CEO@uptownchamber.org for more information.

- **Weekly E-Newsletter:** The Uptown Chamber's E-Newsletter is distributed weekly to Chamber members, local businesses, government officials, media outlets and those who want to be "in the know" about Uptown (City of Temple Terrace, City of Tampa & Hillsborough County) and our community. (Only 3 ads per issue)
- **Member Letter Insert:** Each month letters are sent to Chamber members who have recently joined or renewed their membership. Send your advertisement directly to their mailbox with a letter insert. (Only 2 available per year)
- **Annual Business & Community Resource Guide:** Each year the Uptown Chamber publishes an annual guide that is distributed to members, community events, office buildings, and is used by realtors and relocation services. Ads can be purchased in the first quarter of the year and will be distributed for one year
- **Event Goody Bags:** Include your printed marketing materials or logoed items in goody bags for New Member Kickstart Orientations and Annual Business, Network & Taste.

Website Advertising

Website Home Page – 6 months \$300

Website Home Page – 12 months \$500

Website Business Directory Page – 6 months \$400

Website Business Directory 12 months - \$700

E-Newsletter

Top Banner Ad Placement – 1 month (4 newsletters) \$150

Top Banner Ad Placement – 3 months (12 newsletters) \$300

Middle Graphic Ad Placement – 1 month (4 newsletters) \$100

Middle Graphic Ad Placement – 3 months (12 newsletters) \$200

Bottom Banner Ad Placement – 1 month (4 newsletters) \$75

Bottom Banner Ad Placement – 3 months (12 newsletters) \$150

Insert in New Member & Renewal Letters

\$500 – One Year