

## 2021 Marketing Opportunity Information

The Uptown Chamber offers our members many options to market and connect your business via digital advertisements on our website, in our weekly e-newsletter, on our printed materials and with event sponsorships. Contact [CEO@uptownchamber.org](mailto:CEO@uptownchamber.org) for more information.

### Website Advertising

**Website Banner Ads:** The Uptown Chamber's website is visited by thousands of visitors each month so get noticed with a banner ad! Several packages are available to accommodate any marketing budget.

### E-Newsletter Inserts

The Uptown Chamber's E-Newsletter is distributed weekly to Chamber members, local businesses, government officials, media outlets and those who want to be "in the know" about Uptown (City of Temple Terrace, City of Tampa & Hillsborough County) and our community. We currently offer 2 banner ads per issue.

### Printed Materials

- **Annual Business & Community Resource Guide:** Each year the Uptown Chamber publishes an annual guide that is distributed to members, community events, office buildings, and is used by realtors and relocation services. Ads can be purchased to be included in the printed and digital guides annually.
- **Member Letter Insert:** Each month letters are sent to Chamber members who have recently joined or renewed their membership. Send your advertisement directly to their mailbox with a letter insert. (Only 2 available per year)
- **Event Goody Bags:** Include your printed marketing materials or logoed items in goody bags for our New Member Kickstart Orientations and our Annual Business, Network & Taste.

### Event Sponsorship

Showcase your business to Chamber members and the community through event sponsorships. Packages start at just \$75 and custom packages are also available.

Business Expo, Network & Taste  
Annual Membership Meeting & Installation Dinner  
Monthly Membership Luncheons  
Business of the Year Awards

Student Awards Luncheon  
New Teacher Breakfast  
Chamber After Hours  
Young Elite Professionals (YEP)

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### Exhibitor Opportunities

The Uptown Chamber offers several opportunities each year for members to set up exhibitor booths or tables. Contact us at [CEO@uptownchamber.org](mailto:CEO@uptownchamber.org) for more information.

- **Annual Business, Network & Taste Event:** Exhibitors are showcased at TPepin's Hospitality Centre each spring. Early bird pricing is available!
- **Monthly Membership Luncheons:** Join your fellow Chamber members and their guests at our monthly Membership Luncheons.
- **Good Morning Uptown!:** Good Morning Uptown is held on the first Thursday and gives Chamber members and the Uptown business community the opportunity to connect over coffee before work. These events are held in a different member business each month.
- **Chamber After Hours:** Chamber After Hours is held on the first Thursday and gives Chamber members and the Uptown business community the opportunity to connect in a relaxed atmosphere after work. These events are held at a different Chamber member business.
- **Ribbon Cuttings:** Members celebrating a grand opening or milestone anniversary are invited to host a ribbon cutting to introduce their business to our local community. The Chamber will provide our large ceremonial scissors and facilitate the ceremony as a benefit of your membership.

### Member Freebies

As a benefit of your chamber membership, we are pleased to offer the following marketing opportunities for your business... for FREE!

- **Hot Deals:** Offer promotions, specials and discounts on the Chamber website. [Click here](#) to view current hot deals. (Includes bonus social media post!)
- **Member Announcements & Press Releases:** Post your great news on the Chamber website. [Click here](#) to read Member News. (Includes bonus social media post!)
- **Member Events:** Post your company or non-profit events on our Community Calendar. [Click here](#) to view our Member's events.
- **Job & Volunteer Opportunity Board:** Are you hiring? Are you looking for volunteers? [Click here](#) to view current jobs & volunteer opportunities.
- **Start posting today!** [Click here](#) for instructions.